

Masters International Research and Development Center

MIRDEC 2017

Budapest Conference

Conference Program



***MIRDEC-3rd, 2017,
Conference on Social Science, Economics, Business and Education***

**HOTEL PRESIDENT BUDAPEST, HUNGARY
4-6 April, 2017**

4 APRIL 2017 – TUESDAY

REGISTRATION : 08.00 – 15.00

SESSION 1 - OPENING SESSION – TUESDAY – 09.00 – 10.30

15 min. for each presentation- 15 min. Discussion

Session Chair: WARNER WOODWORTH , NGOS WORLDWIDE, USA

KEMAL CEBECI, MARMARA UNIVERSITY, TURKEY

SLAGJANA STOJANOVSKA, IBF, MACEDONIA

**ASMAHAN ALTHAER, MEU UNIVERSITY, JORDAN
CULTURAL DIFFERENCES AND APPROPRIATION**

**TAMER BUDAK, INONU UNIVERSITY, TURKEY
SOME DIFFICULTIES OF TAX REFORMS**

**ARAM BELHADJ, UNIVERSITY OF CARTHAGE(FSEGN), TUNISIA
TOWARD FAIR PARTNERSHIP BETWEEN THE NORTH AND THE SOUTH IN THE
MEDITERRANEAN**

**WARNER WOODWORTH, NGOS WORLDWIDE, USA
SOCIAL BUSINESS: BUILDING COLLABORATIVE STRATEGIES BETWEEN MICROFINANCE
NGOS AND FOR-PROFIT CORPORATIONS**

COFFEE BREAK : 10.30 – 11.00

SESSION 2 – TUESDAY – 11.00 – 12.30

15 min. for each presentation- 15 min. discussion

**Session Chair: CHYI JAW, NATIONAL YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY,
TAIWAN**

**ILKAY BASAK ADIGUZEL
HACETTEPE UNIVERSITY, TURKEY
FROM INSIDE THE SHADOWS: A CRITICAL ASSESMENT OF SEXUAL VIOLENCE IN TURKEY**

**YOLANDA BOLEA, ANTONI GRAU, AND ALBERTO SANFELIU
TECHNICAL UNIVERSITY OF CATALONIA, SPAIN
A NEW INTERACTIVE RESOURCE FOR ROBOTICS SUBJECTS IN HIGHER EDUCATION**

**SUPRIYA KAPOOR
UNIVERSITY COLLEGE DUBLIN, IRELAND
DO HIGHLY LIQUID BANKS INSULATE THEIR LENDING BEHAVIOR?**

**EMRE BASCI
SIRNAK UNIVERSITY, TURKEY
NEO-CAPITALISM AND ISLAM: CROSS-SECTIONAL MODERNITIES AND PRE-MODERNITIES
IN TURKEY**

**CHYI JAW
NATIONAL YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY, TAIWAN
EXPLORING THE EFFECTS OF CO-CREATION ON COMPANY EVALUATIONS AND
MARKETING PERFORMANCE**

LUNCH : 12.30 – 13.30

SESSION 3 – TUESDAY – 13.30 – 15.00

15 min. for each presentation- 15 min. Discussion

Session Chair: DANIELLE TRAN, UNIVERSITY OF GREENWICH, UNITED KINGDOM

MIHAELA MIKIC

UNIVERSITY OF ZAGREB, CROATIA

ANALYZING THE ROLE OF INTERNAL FACTORS IN BUSINESS SUCCESS OF SMES

RABAH BELABBAS AND ALI DJEMAI

UNIVERSITY OF MOUHAMED BOUDIAF M'SILA, ALGERIA

ECONOMIC GROWTH AND UNEMPLOYMENT RELATIONSHIP AN ECONOMETRIC STUDY USING THE PANEL - VECM EVIDENCE FROM ALGERIA, TUNISIA AND MOROCCO

FANI MATEVSKA, DIMITAR JOVEVSKI, SASO JOSIMOVSKI, LIDIJA PULEVSKA IVANOVSKA AND SNEZANA RISTEVSKA JOVANOVSKA

UNIVERSITY SS. CYRIL AND METHODIUS IN SKOPJE, MACEDONIA

THE IMPACT OF ADVERTISEMENTS THROUGH MASS MEDIA ON CONSUMER'S DESIRES TO BUY PRODUCTS – A CASE STUDY FOR THE PRIVATE MOBILE OPERATOR ONE.VIP

SERKAN BENK, TAMER BUDAK, ROBERT W. MCGEE, LARISSA BĂTRÂNCEA, IOAN CHIRILA, ANCA NICHITA AND IOAN BATRANCEA

INONU UNIVERSITY, TURKEY

EUROPEAN VIEWS ON TAX EVASION ATTITUDES: A COMPARATIVE STUDY OF ROMANIA, GERMANY AND ENGLAND

DANIELLE TRAN

UNIVERSITY OF GREENWICH, UNITED KINGDOM

REFLECTING CORRECTLY? CONCERNS REGARDING REFLECTIVE WRITING ASSESSMENTS

COFFEE BREAK : 15.00 – 15.30

SESSION 4 – TUESDAY – 15.30 – 17.00 (VIRTUAL SESSION)

15 min. for each presentation- 15 min. Discussion

Session Chair: TAMER BUDAK, INONU UNIVERSITY, TURKEY

LUDMILA KLIMENKO AND OXANA POSUKHOVA

SOUTHERN FEDERAL UNIVERSITY, RUSSIA

PRECARIZATION OF LABOR RELATIONS: THE RUSSIAN CASE

ESEN ALTUNAY

UNIVERSITY OF EGE, TURKEY

FROM ORGANIZATIONAL IMPROVEMENT AS A TOOL OF CHANGE MANAGEMENT TOWARDS SCHOOL IMPROVEMENT PRACTICES

ASSIA DJENOUHAT AND REDA DJAOUAHDOU

UNIVERSITY BADJI MOKHTAR ANNABA, ALGERIA

THE IMPACT OF COMPANIES' SIZE ON E-COMMERCE TRANSACTION REQUIREMENTS.- CASE STUDY OF ALGERIAN IMPORT COMPANIES

SRDJAN JANKOVIC

UNIVERZITET DONJA GORICA, MONTENEGRO,

COMPARATIVE ANALYSIS OF THE FINANCIAL PERFORMANCE OF THE MICROFINANCE AND BANKING SECTORS

5 APRIL 2017 – WEDNESDAY

REGISTRATION : 08.30 – 12.00

SESSION 5 – WEDNESDAY – 09.00 – 10.30

15 min. for each presentation- 15 min. Discussion

Session Chair: EMMANUEL JEAN FRANCOIS, OHIO UNIVERSITY, USA

AZIZ SAIR

UNIVERSITY IBN ZOHR, MOROCCO

**THE IMPACT OF TOURISTS-LOCALS INTERACTION ON QUALITY TOURISM EXPERIENCE:
THE CASE OF THE DESTINATION AGADIR IN MOROCCO**

MOHAMED ZNIBER

UNIVERSITY IBN ZOHR, MOROCCO

CHALLENGES IN TRANSLATING ENGLISH BUSINESS TERMS INTO FRENCH AND ARABIC

AIJAZ ALI WASSAN

UNIVERSITY OF SINDH JAMSHORO, PAKISTAN

**UNDERSTANDING OF SOCIAL RESEARCH IN THE STUDENTS OF BSIV-MA PREVIOUS
SOCIOLOGY, UNIVERSITY OF SINDH, JAMSHORO, PAKISTAN**

TIKIRI HERATH

UNIVERSITY OF SRI JAYAWARDENEPURA, SRI LANKA

IMPACT OF POPULATION AGEING IN ASIA: ISSUES, FEATURES AND SOLUTIONS

EMMANUEL JEAN FRANCOIS

OHIO UNIVERSITY, USA

TRANSNATIONAL COMPARISONS OF STEM EDUCATION POLICIES AND PRACTICES

COFFEE BREAK : 10.30 – 11.00

POSTER: WEDNESDAY, 10.30 – 11.00

**IOULIA PAPAGEORGIOU, ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS, GREECE
A SIMULATION METHOD FOR GOODNESS OF FIT TESTING IN IRT MODELS**

SESSION 6 – WEDNESDAY – 11.00 – 12.30

15 min. for each presentation- 15 min. Discussion

Session Chair: LINLIN KU, NATIONAL TAIWAN UNIVERSITY, TAIWAN, REPUBLIC OF CHINA

AMARE TEKLAY HAILU

NORWEGIAN UNIVERSITY OF LIFE SCIENCES, NORWAY

FOREST CONSERVATION AND MOTIVATION CROWDING: A FRAMED FIELD EXPERIMENT

ŚLAWOMIR KALINOWSKI AND MARCIN PUZIAK

POZNAN UNIVERSITY OF ECONOMICS AND BUSINESS, POLAND

**THE INFLUENCE OF ECONOMIC CRISIS ON COMPANIES' OPERATING RISK. EVIDENCE
FROM CEE COUNTRIES**

AMPAH ISAAC KWESI AND KISS GABOR DAVID

UNIVERSITY OF SZEGED, HUNGARY

**EXTERNAL DEBT AND CAPITAL FLIGHT: IS THERE A REVOLVING DOOR HYPOTHESIS IN
GHANA?**

TANKISO MOLOI AND MPHO DICHABA

UNIVERSITY OF JOHANNESBURG, SOUTH AFRICA

THE USEFULNESS OF TVET COLLEGE'S WEBSITES AS AN INFORMATION CENTRE TO POTENTIAL STUDENTS

TANKISO MOLOI

UNIVERSITY OF JOHANNESBURG, SOUTH AFRICA

EXPLORATION OF THE STATE OF RISK MANAGEMENT IN SOUTH AFRICA'S PUBLIC INSTITUTIONS

LINLIN KU AND SHUCHU LI

NATIONAL TAIWAN UNIVERSITY, TAIWAN, REPUBLIC OF CHINA

MOTIVATIONAL CONSUMPTION OF SCIENCE NEWS

5 APRIL WEDNESDAY

FREE AFTERNOON

**We will give you the entrance ticket of Hungarian National Museum at the registration.
You can visit Hungarian National Museum until 18.00.**



6 APRIL 2017 – THURSDAY

SOCIAL PROGRAM

Budapest Danube River Boat Tour
Conference group tour time: 12.00



No transfer provided by MIRDEC. Participants will transport to the meeting point by own.

Necessary information will be given at the conference.

King regards to all our participants.

MIRDEC CONFERENCE TEAM

Masters International Research & Development Center